

THE CUSTOMER COMMUNICATION CANVAS

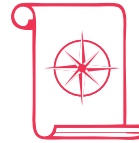
Use Insights to Create Content That Converts



WHO IS YOUR IDEAL CUSTOMER?



HOW CAN YOU NURTURE AND ENGAGE WITH EMAIL?



WHAT BELIEFS AND OBJECTIONS ARE STOPPING PEOPLE FROM BUYING?

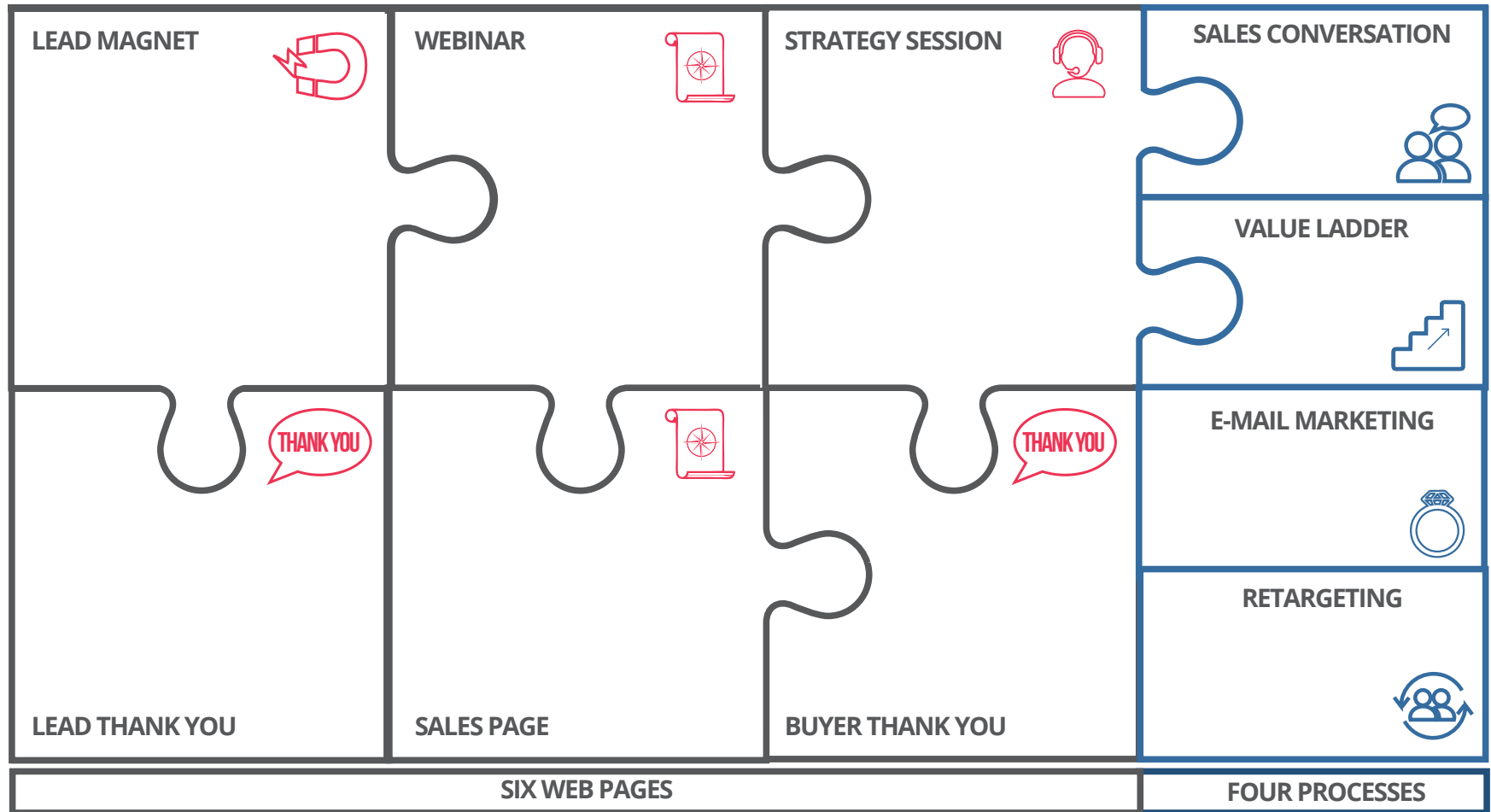


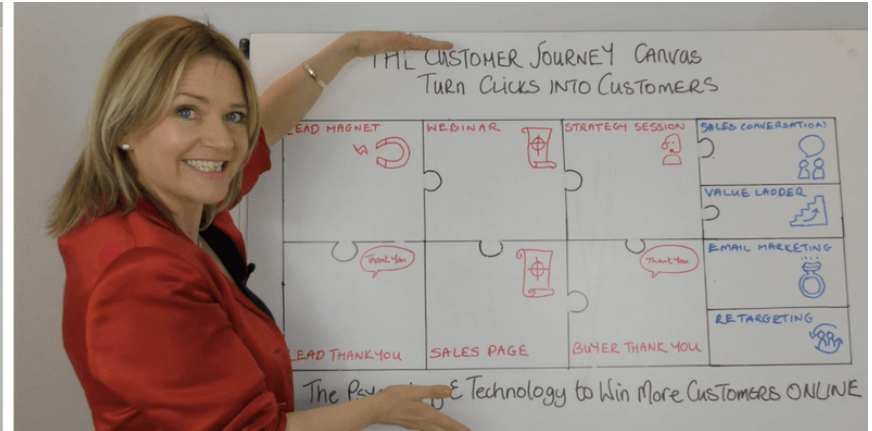
HOW CAN YOUR STRATEGY SESSION DELIVER VALUE?



THE CUSTOMER JOURNEY CANVAS

Turn Clicks into Customers





For more information or an informal conversation on how the Customer Journey Canvas could help your business, contact me by phone.

Thanks for your time,

Susan Wallace

The Customer Journey Coach

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